

PRINT MAGAZIN



EVE NTS 24

print. 21

NOVI SAD 21. - 22. 02. 24.

ZAGREB 17. - 18. 04. 24.

PROMODAYS

ZAGREB 12. - 13. 09. 24.

TEXTILE WEEK

SARAJEVO 25. - 26. 09. 24.

PANEL DISCUSSIONS & CONFERENCES

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print.21

NOVI SAD

21. - 22. 02. 24.

NOVI SAD FAIR, Master Hall
Hajduk Veljkova 11,
Novi Sad, Serbia

ZAGREB

17. - 18. 04. 24.

ZAGREB FAIR, Congress Hall
Av. Dubrovnik 15,
Zagreb, Croatia

The Print21 fair is the successor of the successful event DA! - Digital Applications, which was held 8 times from 2017 to 2021 in the countries of the Adriatic/Balkan region - Croatia, Slovenia, Serbia.

The Print21 fair was born out of the need of the regional graphic industry for a larger and more serious graphic fair. Print21 gathers distributors, print service providers and print service users in one place. It offers solutions in some of the most profitable and fastest growing areas of the graphic industry.

The aim of the fair is to present the trends and solutions of digital printing technologies - from small applications to large formats, sign&promo segment, digital cut sheet printing, textile printing, labels, finishing and software solutions...



PROMODAYS

ZAGREB 12. - 13.
09. 24.

ZAGREB FAIR, Congress Hall
Av. Dubrovnik 15, Zagreb, Croatia

Promotional products have become established both in private life and in the business world, and their popularity is continuously growing. This has been demonstrated by the two successful Promodays fairs held so far, in 2022 in Zagreb and in 2023 in Ljubljana. Both editions gathered a total of approx. 30 leading European and regional distributors, producers of promotional products, business gifts, souvenirs, textiles, who presented upcoming trends. They were visited by about two thousand people, among whom were sales and marketing directors of the largest companies in the region and representatives of marketing agencies.

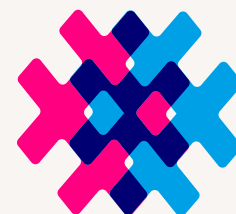


TEXTILE WEEK

SARAJEVO 25. - 26.
09. 24.

RADON PLAZA, Congress Hall
Dzemala Bijedica St 185, Sarajevo, BIH

After five years, we are focusing on textile again - the second Textile Week is coming! Textile Week includes several events that will promote the fashion industry, as well as the industry of textile production and finishing. So, we plan to look at textile from various sides - from materials, inks, printing and finishing technologies to ecology and the end user. The narrowly specialized fair of textile solutions will cover everything from the fashion segment, signage to home decor. In addition to the exhibition, a Digital Textile Printing conference will be held also.



PANELS

KEY AREAS THAT DRIVE THE INDUSTRY



In anticipation of the upcoming drupa fair, through panel discussions with industry leaders, we aim to point out the trends, movements, potential and development direction of the graphics industry. We will focus on four key areas. These are automation, packaging printing, commercial printing and textile printing, segments that continuously record growth and drive the industry.

LJUBLJANA

07. 02. 2024.

NOVI SAD

(as part of Print21 fair)

21. - 22. 02. 2024.

ZAGREB

(as part of Print21 fair)

17. - 18. 04. 2024.

CONFERENCES

Through the conferences we have been organizing since 2018, we try to cover current trends and interesting topics. So far, we have organized six expert-popular conferences. In 2024, we are bringing two new ones.

PRINT 5.0 - ZAGREB

10/24

TEXTILE PRINT - BELGRADE

11/24



DIGITAL BUSINESS

Today's accelerated world in which we live and digitalization are the key factors that are shifting businesses to online platforms and advertising through them. In addition to switching the magazine to an online edition and increasing our presence on all digital media, we also provide this to our clients. Thus, we offer the possibility of advertising on the website of Print Magazin, but also on private channels with the request of the client.



+3700 followers
5 posts per week



+440 subscribers
1 video monthly



+1450 followers
5 posts per week



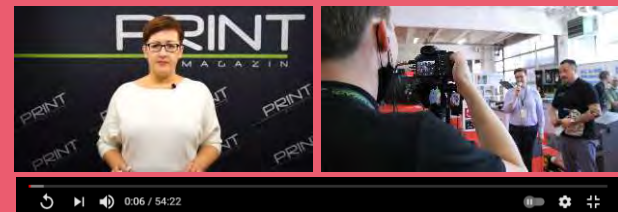
+37000 visitors
per year



+8500 recipients
1 newsletter weekly

PRINT REPORT

Print Report is an online project of Print Magazin with which we aim to further enrich our YouTube channel. These are short vlogs in which we present various novelties, visit distributors and printing houses, present technologies, applications, materials...



PRICE LIST

Website advertising (monthly)

Jumbo Banner (3 clients per position)	200,00 €	600,00 €
Side Banner (3 clients per position)	100,00 €	300,00 €
News Banner (3 clients per position)	150,00 €	450,00 €
Logo Banner (3 clients per position)	100,00 €	100,00 €

Newsletter advertising

Publishing one news in the newsletter (approx 1800 characters + max 2 photos)	150,00 €
Special newsletter (Print Magazin for brand X) 1 newsletter monthly	400,00 €

YouTube & video

PRINT REPORT (commercial video presentation, 10 min.)	400,00 €
Publishing one advertisement (video up to 2 minutes)	200,00 €

JUMBO BANNER 1300x160 px	
	SIDE BANNER 502X 578 px
NEWS BANNER 729X90 px	
LOGO	BANNER
	162X60px

PRINT EDITIONS 2024

70 YEARS
66 ISSUES
6 COUNTRIES
4800 READERS

Print Magazin 1

Topic: Sustainability in the graphic industry

Distribution: Beginning of February

Print Magazin 2

Topic: Desktop UV printers

Distribution: Beginning of April

Print Magazin 3

Topic: Large format printers – low entry

Distribution: End of May

Print Magazin 4

Topic: Drupa

Distribution: Beginning of July

Print Magazin 5

Topic: Inks in graphic industry

Distribution: Beginning of September

Print Magazin 6

Topic: Labelling

Distribution: End of October

Print Magazin 7

Topic: Print 5.0

Distribution: Mid December



PRICES & DISCOUNTS

2/1 - double page	1490,00 €
Right side placement	+15%
Sponsored articles	+25%
Reportage	+75%
Cover pages	subject to agreement

Inserts and specials

Wrapping banner (up to 8 cm wide)	min. 990,00 €
Bound insert (varies with the number of pages)	min. 990,00 €
Loose insert (varies with the number of pages)	min. 990,00 €
Cover sticker (sticker max size 100x100mm)	min. 990,00 €

Discounts

Depending on the number of issues - up to 20%
Prices do not include VAT and are valid from 1st January 2023

1/1
220 * 245

990,00 €

1/2
220 * 123

740,00 €

1/3
220 * 82

540,00 €

1/4
220 * 61

390,00 €

1/3
73 * 245

540,00 €

1/8
220 * 31

290,00 €